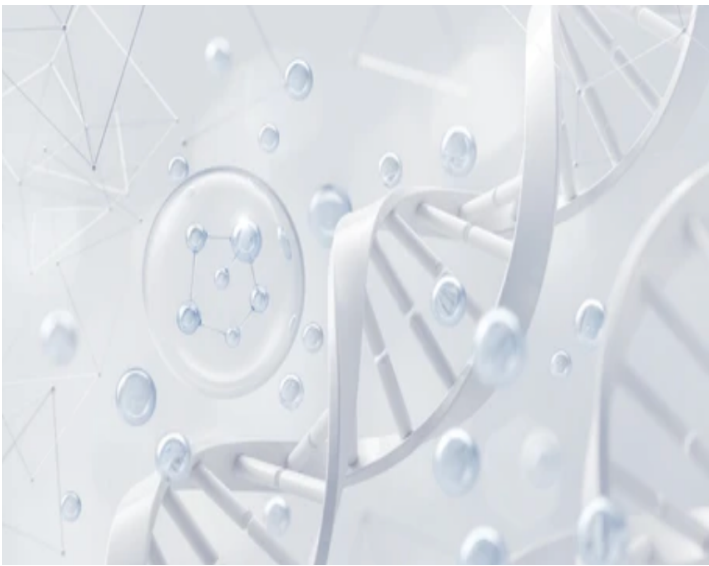


EU PROS



Boost Client Loyalty Through Smart Korean Skincare Integration — Without Overwhelming Your Existing Services

Science-based consulting for SPAs, clinics, beauty studios, independent professionals & hotels ready to grow loyalty, increase product sales, and offer skin health-first experiences. And if you're an independent professional building a K-beauty business from scratch — I'll help you do that, too.

Modular, flexible support — at your pace, on your terms.

Beauty is health. Science is empowerment.
Self-care is healing.



“Strategic Korean Skincare Integration — Loyalty That Lasts”

Support your clients' skin and loyalty — not with trends, but with science-backed Korean skincare rituals that fit your identity.

Build Your Own Korean Healing Beauty Strategy with expert guidance.

Smart, Science-Backed Services — Designed to Fit Your Business, Your Clients, and Your Growth Goals.

Every business is different. That's why I offer a modular, mix-and-match menu of services — each crafted to help you add value, engage clients, and future-proof your brand.

Choose one. Try a few. Grow into more.

Everything is tailored to your pace — with no pressure, and full strategic support.

→ [Book a Discovery for the Path That Fits Your Business](#)

ABOUT GABRIELLA — SCIENCE-DRIVEN BEAUTY STRATEGY

I'm Gabriella Silvestri — molecular biologist, skin health strategist, and K-beauty integration consultant for European beauty businesses.

After years of research and field experience in Korea's most advanced SPAs and clinics, I now help European professionals translate Korean beauty philosophy into meaningful, profitable services that feel both innovative and emotionally engaging.

Today, I help SPAs, beauty studios, independent professionals and wellness clinics:

- Navigate Korean skincare without the confusion or trend chasing
- Use science-backed techniques to create stronger emotional loyalty
- Educate clients to make smarter skincare choices — and come back for more
- Entrepreneurs, coaches, and professionals from other fields who want to create a unique K-beauty business with real science and market logic behind it

You won't get pressure to overhaul your brand.

You'll get expert support to evolve it — through loyalty-building rituals, education-first marketing, and microbiome-friendly product integration.

I'm not here to sell products.

I'm here to help you build an ecosystem: where skincare becomes a ritual, clients become loyal advocates, and your business becomes irreplaceable.



WHY KOREAN SKINCARE IS SMARTER BUSINESS

Korean beauty isn't a trend. It's a smarter, more sustainable business philosophy backed by modern biology.

- ✓ Builds long-term barrier resilience — not quick fixes
- ✓ Feeds the microbiome through layering and adaptation
- ✓ Blends emotional self-care with clinically-inspired performance
- ✓ Provides visible, cumulative results with consistent routines
- ✓ Emotional well-being and physical appearance are inseparable

As a scientist, I understand it. As a consumer, I live it.

Where most Western protocols chase damage control, the Korean approach invests in building skin resilience from within — through targeted, scientifically chosen ingredients layered to feed the skin ecosystem at every step.

It's this logic — small consistent improvements, smart ingredient application, barrier-first thinking — that convinced me, as a scientist, to specialize in Korean Healing Beauty.

And it's why I believe your business can lead — not follow — by adopting this intelligent, sustainable philosophy now.

→ [Let's explore what's possible](#)

WHO THIS IS FOR

- Small to mid-sized SPAs ready to differentiate
- Boutique beauty studios or solo aestheticians looking to grow
- Clinics needing a softer but evidence-based approach
- Hotel wellness programs upgrading their experiences
- Independent professionals
- New or aspiring beauty entrepreneurs seeking science-backed business support and trusted Korean partnerships



KEY PROMISES TO MY CLIENTS

- No disruption to your treatment protocols unless desired
- Support that fits your structure — from single services to complete rollout
- Loyalty built through education, experience, and emotional trust
- Always science-backed, never trend-led
- Flexible scaling options — designed to grow with you
- Support that fits your business and your vision — whether you're a solo aesthetician or a luxury wellness group or an independent beauty entrepreneur
- Co-creation support for new K-beauty businesses — from concept to soft launch, guided by science and grounded strategy



HOW WE CAN WORK TOGETHER — YOUR PATH, YOUR PACE

Service Area	What You Get
Korean Product Portfolio Curation	Bring high-performing Korean skincare into your SPA with guided onboarding and ingredient training
Client Engagement Workshops	Turn curiosity into loyalty with science-led, experiential skincare sessions
Innovation & Trends Subscription	Stay ahead with monthly briefings on K-beauty innovations & trends
Ingredient & Microbiome Advisory	Smarter storytelling, better product education, stronger staff confidence
Client Reward Programs	Loyalty strategies built around gifting and experience — not just discounts
Growth Services (Phase 2+)	Signature rituals, device consulting, Korean wellness retreat planning
Entrepreneurial Consulting & Brand Creation	Business-building guidance for independent professionals launching a K-beauty concept — from idea to execution

HOW WE START WORKING

1. Discovery call → share your business goals
2. Offer review → I assess your current structure and client needs
3. Strategic fit → identify what services make the most sense
4. Custom path → co-create a tailored entry point
5. Feedback + iteration → scale or adjust as needed
6. Optional growth phase → elevate your rituals or retail strategy

PROBLEMS I SOLVE — AND WHAT YOU GAIN

“The Real Reasons Beauty Businesses Struggle — And How I Help You Break Through”

Most beauty businesses don’t fail because they lack good treatments.

They struggle because they lack emotional loyalty, educational depth, and strategic positioning that sets them apart — and keeps clients coming back.

At Korean Healing Beauty Consulting, I help SPAs, clinics, and beauty professionals in Europe solve these invisible challenges with a smarter, science-driven, health-first approach that respects your current business model — and builds your future.

Because every business is unique, the way forward isn’t about radical change — it’s about smart, tailored evolution.

Whether you want to start small with curated Korean skincare integration, engage your clients through science-led workshops, or build a complete loyalty ecosystem over time, I offer flexible, modular support designed to fit your pace, your vision, and your current operational reality.

Here’s how we can start building your future — together:

Common Struggles	My Solution	What You Gain
Loyalty is weak	Create emotional connections via workshops & rituals	Higher retention, deeper client connection
Product sales are flat	Smart product selection + ingredient training + expert messaging	Confident sales, increased retail margins
Staff lack storytelling	Coaching in skin science, microbiome logic + client workshops	Empowered staff that upsell naturally
Overwhelmed by trends	Curated updates + strategy advice	Calm confidence, trend leadership, market innovation relevance
Viewed as transactional	Position you as a wellness ally	Clients see you as essential — not optional
Generic beauty business ideas that don’t work	A tailored entrepreneurial plan grounded in science and strategy	Clarity, direction, and smart execution

→ [Let’s explore what’s possible](#)



SERVICES

KOREAN PRODUCT PORTFOLIO CURATION & CLIENT REWARD STRATEGY WITH STARTER KITS

"Gift Experiences, Build Loyalty: Korean Starter Kits Linked to Client Packages"

Reward loyalty in a memorable way — and turn one-time visitors into ambassadors.

Bring Smart Korean Innovation Into Your SPA — Without Overwhelming Your Menu. Build Trust Through Smart Skincare, Not Hype.

Introduce high-performing Korean skincare with strategic precision — not disruption. This service helps you implement a curated selection of advanced products that align with your existing offer, your clientele, and your business vision.

No brand pushing. No one-size-fits-all stocklists. Just smart curation, grounded in science, led by a consultant who understands the European market and the Korean philosophy from the inside out.

WHY THIS IS UNIQUE

- ✓ Grounded in both Korean skin philosophy + European skin logic
- ✓ Products chosen for microbiome health, barrier repair, emotional fit
- ✓ Discovery first — not sales pressure

WHY THIS WORKS

- ✓ Builds trust before transaction
- ✓ Staff gain science-led talking points
- ✓ Ritualisation turns products into client anchors

WHAT'S CAN BE INCLUDED

Tailored Product Selection

We begin by evaluating your target clientele, current service structure, and brand positioning. I propose a set of products that complement your offering — from barrier-supportive cleansers to microbiome-friendly actives — with seasonal variation and emotional engagement in mind based on your menu, clients, and price points.

Visual Discovery Displays

Rather than jumping straight into sales, I help you design a discovery display phase: visual merchandising with open testers, signage, and story-led placement that builds curiosity, not pressure. This primes clients for interest and trust.

In-SPA Launch Support with Client Advisory

You don't have to rely on your staff to explain everything from day one. I offer on-site consulting sessions (or hybrid presence) where I personally introduce the products to your clients.

Think of it as a pop-up skin strategy corner in your SPA — where guests can ask questions, test products, and receive simple, science-guided advice from an expert.

Brand Sourcing from Korea

I connect you with exceptional Korean brands — exclusive, innovative, and often not available in European distribution. You get uniqueness and positioning strength from the start.

Step-by-Step Entry Strategy

We start small, with 2–3 hero products or mini lines. From there, you observe client feedback, and I help you evolve the offering based on what resonates most.

Optional Add-Ons:

- Co-branded “Meet the Expert” event to introduce the products
- Ingredient mini-guides or PDF cards for client takeaway
- Integration into a product-focused workshop or reward strategy

CLIENT BENEFITS

Clients don't just see new products on your shelf — they understand them, trust them, and want to try them. You bypass the “slow adoption” phase with an expert voice leading the entry. That's the difference between passive retail and performance retail.

- Understand and trust the products — not just try them
- Engage in rituals that feel personal
- Buy with confidence — and come back

BESPOKE CLIENT ENGAGEMENT WORKSHOPS

“A Ritual of Connection: Science-Guided Skincare Experiences That Empower and Delight”

These aren't lectures or sales demos — they're personal, hands-on, joy-filled skincare journeys, where science quietly holds the space and connection does the rest.

These aren't demos. They're experiences. Your clients explore products, rituals, and science in an intimate, sensory, healing setting guided by a certified Korean beauty expert.

Each workshop is a guided experience that brings together small groups of women (up to 10) in a relaxed, nurturing setting — a circle of shared self-care. It's part ritual, part routine, part celebration of self.

Turn Education into Emotional Loyalty.

THE FLOW OF THE EXPERIENCE:

Skin Mood Icebreaker

We begin by checking in with how the skin feels — dry, irritated, tired, glowing — using mood cards or prompts that help link emotions and inner well-being to the skin's outer story.

This soft moment opens the conversation around healing beauty — the philosophy at the core of my work.

Personal Ritual in Action

I share how my skincare routine changes depending on my skin mood, health, stress level, or hormonal cycle. Participants then follow a guided routine using curated Korean skincare products provided in a discovery kit, applying each layer step-by-step as I lead them through techniques and timing.

Device Discovery (Optional)

Participants can optionally try premium home-use tools like the DualSonic or a Galvanic Peeler to feel the enhanced absorption effect firsthand — always under my supervision and explained simply, without technical overload.

Masking & Tea Ritual

As everyone settles into their sheet mask moment, we pause for Korean herbal teas and red ginseng sampling and probiotics — a moment of calm and nourishment from within.

Experience Sharing & Self-Care Reflection

A relaxed, informal space where attendees reflect on how their skin feels, what surprised them, and what they're curious about. I respond with gentle, experience-informed advice that empowers without pressure.

Bonus: Korean Skincare Diary

Guests are treated to a short video montage from my Seoul journeys — spa rituals, skin clinics, shopping scenes — offering a glimpse into the culture that inspires my consulting.

Each Participant Receives:

- A Korean mini skincare kit
- Priority invitation to future themed workshops or Korean healing retreats
- Access to exclusive content and a follow-up consultation discount

For Your Business

- You host, I guide: I adapt the format to your space, clientele, and capacity
- I help promote the event via your channels or mine
- You generate new bookings, retail sales, and deepened client trust — without hard selling

Flexible Hosting Models

These workshops can be offered as a complimentary VIP experience, a ticketed event, or a promotional add-on — entirely up to your strategy. You keep full control of the client journey, while I bring the products, tools, and guidance to make it unforgettable. Plus, it's a built-in way to gather insight on what your clients want more of.

WHY THIS IS UNIQUE

- ✓ Clients understand routines = more loyalty

- ✓ Workshops are joyful = word-of-mouth builds
- ✓ You host, I guide — no stress, all impact

WHY THIS WORKS

- Clients understand routines = more loyalty
- Workshops are joyful = word-of-mouth builds
- You host, I guide — no stress, all impact

WHAT'S INCLUDED

- Skin mood icebreaker, ritual routine, hands-on product layering
- Korean tea/masking moment, reflection circle
- Mini kits for each guest, exclusive content access
- Optional follow-up consults or retreat invites

CLIENT BENEFITS

- Feel cared for, not sold to
- Build trust with your business through education
- Discover skincare as a ritual — and a reason to return

INNOVATION & TRENDS SUBSCRIPTION

“Stay Ahead Without Guesswork — Position Your Business as a Thought Leader in Korean Skincare”

In a fast-evolving skincare world, trends change monthly — but strategy doesn't. My Innovation & Trends Subscription delivers curated Korean beauty intelligence to your inbox, helping you anticipate shifts, choose the right ingredients and product categories, and stay ahead of the competition — without wasting hours on research.

But that's just the beginning.

This subscription also becomes your passport to visibility in the emerging European K-Beauty ecosystem, with the potential to position your business as a trusted Korean skincare provider.

WHY THIS IS UNIQUE

- ✓ Keeps you modern and credible
- ✓ Saves hours of research
- ✓ Sparks fresh offers or conversations

WHAT'S INCLUDED

- Monthly digest of trends, science, brands : Stay informed with high-quality, condensed overviews of what's trending in the Korean domestic market, including:
 - New brand launches
 - Ingredient innovations (with science-backed commentary)
 - Consumer behaviour shifts
 - Packaging & sensorial trends
- Private blog + early previews of Korean brands : Exclusive access to a private blog where I break down the "why" behind the trends — from microbiome-friendly formulation logic to seasonal skin needs.
- Newsletter snippets for your clients
- Early Access to New Brand Previews: Be the first to explore Korean brands looking to enter the European market. You'll receive early introductions and get a chance to be a pioneer stockist or partner — before your competitors do.
- Optional strategic messaging or content deck : I help you translate trend insights into short, branded educational messages that you can use in your own client newsletters, social media, or in-SPA content.
Think: "3 Korean Skin Trends to Watch This Season" or "Why this ingredient is everywhere — and what it does".
- Extra Visibility Benefits for Subscribers :
 - **Your Business Featured on My Authority Platform**
As a subscriber who has adopted Korean skincare into your philosophy, your SPA, clinic, or beauty space will be featured on my website's "**Trusted Korean Beauty Spaces**" map. This directory will become the **go-to resource** for clients searching for science-backed Korean skincare providers across Europe.
 - **Private Client Referrals**
When I coach private clients for Korean skincare programs, I direct them to trusted partners — including your business — for treatments and services aligned with their program (facials, detox sessions, body scrubs, and more). This creates a new client funnel for you — through trust.

CLIENT BENEFITS

- You stay relevant, informed, and inspiring
- They associate you with thought leadership
- Visibility that builds — not burns out

SPONSORSHIP & CO-MARKETING OPPORTUNITIES

“Share Visibility With Someone Who Aligns With You”

Let me feature your business across my blog, campaigns, and events — when your offer aligns with Korean skincare or skin-coaching themes.

- I can spotlight your business as a “Korean Skincare-Approved Partner” on my social media and blog
- I can run paid ad campaigns for your treatments or special offers through my channels
- Co-branded posts and collaborative campaigns available upon request
- Newsletter Inclusion : Your business may be featured in subscriber-only newsletters as a model example or case study — increasing your credibility among both clients and peers.

Optional Add-Ons:

- Quarterly Strategy Call to discuss product updates and business direction
- Guest Webinar opportunity (e.g. “How We Introduced Korean Skincare in Our SPA”)
- Custom Trendwatch PDF deck for your internal team

WHY THIS IS UNIQUE

- ✓ You get exposure in a trusted context — not random ads
- ✓ I only promote partners I believe in — which builds deeper impact
- ✓ Shared storytelling designed for resonance

WHY THIS WORKS

- Soft exposure that earns attention
- Positioning as a wellness ally
- Better-quality leads

WHAT'S INCLUDED

- Blog mentions, social spotlight, email feature
- Optional ad campaign or co-branded content
- Referral from my coaching clients
- Guest webinars or brand showcase inclusion

CLIENT BENEFITS

- Discover your business through meaningful stories
- Trust the recommendation — no pressure involved
- Be guided to you by someone they already follow
- Stay ahead and stand out. This subscription does more than keep you informed — it puts your business on the map, gives you new clients, and builds your brand as a thought leader in the Korean skincare space

STARTER KITS & LOYALTY BOOSTER

“Build Loyalty With Science-Driven, Ready-to-Go Korean Skincare Kits — No Guesswork, No Gimmicks”

This isn't just product sampling. It's a curated moment of care that your clients take home — designed to extend their treatment results, spark curiosity, and strengthen trust in your services.

I offer fully prepared Korean starter kits tailored to:

- ✓ Post-treatment recovery (e.g., laser, microneedling, peels)
- ✓ Specific skin concerns (sensitive, acne-prone, menopausal, dehydrated, dull)
- ✓ Wellness goals (glow boost, skin reset, microbiome balance)
- ✓ Beginners discovering Korean skincare for the first time

Each kit is carefully composed by me based on what's right for your clientele — no generic sets. I select every product for its function, compatibility, and quality.

Bonus for your clients:

Each kit includes a free 1:1 online coaching session with me, where I personally guide them through the product usage, layering method, and how to adjust according to how their skin feels.

You, as the business owner, decide how to integrate these kits:

- As a value-add to your high-tier treatment packages
- As an upsell opportunity at reception
- As a giveaway during in-house client workshops
- Or as a small-scale retail addition, custom-packed on demand

For you:

- No stock handling unless desired
- No design or product selection stress — I take care of it
- Maximum flexibility: offer 3–5 core kit types, or rotate seasonally

That's the role your product plays when it becomes part of my live events or webinars. These moments are carefully curated for both professionals and wellness-conscious consumers who value education over advertising.

Whether I'm leading a Q&A for aesthetic professionals, running a themed webinar for clients, or hosting a community learning circle, I introduce your product with care, clarity, and cultural translation. Not to sell — but to guide.

These are high-trust environments where thoughtful exposure can spark long-term interest. Give More Than Samples — Give Rituals. These kits are not generic freebies. They're curated, science-guided mini-rituals that extend client care beyond the room — and back to you.

WHY THIS IS UNIQUE

- ✓ Custom kits per concern or goal (glow, hormonal support, calming...)
- ✓ Emotional care designed into each kit
- ✓ Includes access to coaching or guides

WHY THIS WORKS

- Boosts treatment outcomes
- Creates a care bridge between visits
- Builds deeper brand memory

WHAT'S INCLUDED

- Custom kits (3–5 types or seasonal rotation)
- 1:1 coaching session included for the client
- Printables, guides, and emotional education
- Use as gift, upsell, or workshop follow-up

CLIENT BENEFITS

- Feel truly supported — inside and out
- Trust your guidance more deeply
- Talk about their "ritual" — not just a cream
- Increase treatments demand — I guide, you treat

GROWTH SERVICES (PHASE 2+)

“From steady improvement to signature identity — evolve at your pace, with no pressure. ”

When your base is strong, I help you go further: signature rituals, premium devices, retreats, and staff education to elevate your positioning and deepen client loyalty. Go From Practitioner to Wellness Leader.

Not every business needs a big change. Some just need the right idea, at the right time — with the right guide.

That’s why my consulting offer is not a package, but a pathway. You can pick one service, explore a few, or simply start with a conversation. And when you're ready to grow, I help you scale with strategy, empathy, and precision.

Your success is not measured by how fast you change — but by how deeply your clients connect. That’s where the real growth lives.

Whether you’re a boutique SPA looking to craft your own signature ritual, a clinic seeking to lead with next-gen Korean devices, or a wellness brand ready to host healing retreats that clients never forget, I guide your next steps with the care and clarity of someone who’s done this before.

There is no obligation, no long-term tie-in, no big leap to fear.

Every step is modular, intentional, and led by your readiness.

Together, we build the next chapter of your brand — one that feels not just successful, but deeply true to your values.

What You Can Build in the Growth Phase:

- A signature protocol that defines your brand (think: barrier-strengthening facials, ginseng scrubs, seasonal glow-ups)
- Curated home-care tools and devices that extend your results into clients' daily lives
- Team rituals, science-backed training, and storytelling upgrades
- Korean wellness retreat design — or partner-led opportunities that connect your space to Seoul’s healing heritage

This is how you go from a great practitioner — to a wellness destination.

WHY THIS IS UNIQUE

- ✓ Draws from real client data + Korean expertise
- ✓ Support from concept to implementation
- ✓ Positions you as a destination for results and healing

WHY THIS WORKS

- Rituals build identity
- Devices extend care beyond your table
- Retreats expand loyalty and revenue

WHAT'S INCLUDED (PICK WHAT YOU NEED)

- Signature protocol design (body scrub, facial...)
- Device advisory (LED masks, EMS...)
- Team workshops with Korean experts
- Retreat partnership support (earn or send)

CLIENT BENEFITS

- Elevated experience = word-of-mouth magnet
- Long-term trust in your expertise
- A reason to stay — and invite others

→ [Inquire about Next-Phase Consulting](#)

SUPPORT FOR INDEPENDENT BEAUTY ENTREPRENEURS

“From Dream to Launch — With Strategy, Science, and Seoul at Your Side “

You bring the passion. I bring the expertise. Together, we make it real. The idea is there. You love Korean skincare. You've felt the results.

And maybe — just maybe — you've thought: “What if I could build something with this?”

Whether you dream of launching your own K-Beauty brand, starting an online store, or creating a niche concept tailored to a specific audience, I'm here to help you navigate the entire journey — from business idea to reality — with scientific credibility, strategic foresight, and industry access you won't find anywhere else.

This is for independent professionals — who want more than just a hobby. You want a meaningful, profitable, and differentiated business. For those with a dream to build a real K-Beauty business — but don't know where to start.

Whether you want to launch your own product line, start a K-beauty e-commerce site, or create a business concept around wellness and skin health, I offer 360° strategic support based on my career in pharma/OTC product development, my insider relationships

with Korean brands and OEMs, and my deep understanding of what truly makes a beauty business work. I offer tailored 1:1 consulting designed to bring your business to life — with clarity, science, and sustainable strategy.

This space is crowded, competitive, and often misleading. I won't sell you a dream I don't believe in. If your idea lacks real potential, I'll tell you — kindly, honestly, and constructively. Because your success is my success — and you deserve a business that works.

→ [Go from idea to business launch — through my 360° support for future founders](#)

WHY THIS IS UNIQUE

Most consulting stops at branding or marketing. I go further:

- ✓ I bring 10+ years of pharma and OTC product development experience
- ✓ Draws from real client data + Korean expertise
- ✓ I guide your full business planning: from concept to consumer and implementation
- ✓ Positions you as a destination for results and healing
- ✓ I help you build something only you can own — not another K-beauty replica
- ✓ I offer access to trusted OEM/ODM labs in Korea, and insight into how products are really made
- ✓ Connections with emerging Korean brands and trusted manufacturers
- ✓ Focus on strategy first — not aesthetics, not fantasy
- ✓ Full transparency, real feedback, honest advisory
- ✓ I've walked this path myself, building my business from zero — while still doing it

WHY THIS WORKS

Whether you're still shaping your idea or already sourcing packaging, I meet you where you are — and lead you forward with care and realism. This market is crowded. But your story isn't.

K-beauty success doesn't come from copying trending products — it comes from building emotional trust, scientific credibility, and brand resonance. I listen first: your story, your strengths, your vision. I custom-build the strategy: based on your experience, budget, and goals. I use my scientific background to help you choose effective, safe, skin-positive products. I use my network in Korea to help you find the right brands, manufacturers, and collaborators. I use my real business know-how (web dev, market research, branding, consumer psychology) to help you avoid expensive mistakes.

I've been there — I'm still there — and I know what it takes to build something from zero.

Whether you just want a few sessions to validate your idea — or full support across the next 6–12 months — I can offer packages that match your pace.

I help you:

- Validate your idea before investing
- Build a strategy that's financially realistic and culturally aligned
- Position your brand with values that can't be duplicated
- Plan your product and brand launch in harmony with your time, your goals, and your emotional bandwidth
- We start with your story, not a template
- We define your unique positioning before touching product or website
- We co-create a vision that reflects your values and your audience
- I manage the pieces you need help with (designers, agencies, labs) so you can focus on clarity and execution

Because your success is mine too — I'll never sell you hope if I don't believe it's viable.

WHAT'S INCLUDED (PICK WHAT YOU NEED)

Your entrepreneurial journey can be tailored to where you are.

Options include:

STRATEGIC FOUNDATION

- Business concept refinement
- Market research and consumer persona segmentation
- Product positioning and branding clarity
- Business case development with revenue models & ROI forecasting

PRODUCT DEVELOPMENT SUPPORT

- Research and selection of formulas, ingredients, and packaging
- OEM/ODM matchmaking with Korean manufacturers
- Support through formulation, compatibility testing, and regulatory considerations
- Product storytelling — science + emotion + cultural relevance

BRAND BUILDING & DIGITAL STRATEGY

- Website + e-commerce structure and UX advice
- Social media positioning and content strategy
- Community building before product launch
- Optional partnership with graphic and digital professionals (I coordinate on your behalf)

LAUNCH & GROWTH

- Soft-launch strategies (beta kits, founder stories, ritual guides)

- Feedback tracking from early users
- Email + social strategy for post-launch retention
- Optional co-marketing or visibility via Korean Healing Beauty platform
- Honest business idea evaluation
- Strategic positioning & consumer profiling
- Brand story development
- Competitive analysis and risk-mapping
- Product development roadmap (concept → formulation → compliance)
- Korean OEM/ODM introductions (if applicable)
- Marketing strategy outline and go-to-market planning
- Option to manage external partner relationships (design, branding, registration)

CLIENT BENEFITS

- Guided support from idea to execution, with no overwhelm
- Trusted access to real, hard-to-reach Korean manufacturers and brands
- A strategy that respects your budget, timeline, and personal brand
- A thought partner who understands both science and story
- Full ownership of your process — with expert eyes and hands supporting every step
- You don't just build a product, you build credibility, trust, and a business you're proud of
- A business that makes sense — not just one that looks good
- Clarity and guidance across every decision
- Avoid common mistakes that drain time and budget
- Feel supported, advised, and never pressured — from first step to soft launch

This offer can be booked as:

- A strategic planning session
- A 3-month business support path
- A full mentorship journey with monthly checkpoints and long-term roadmap co-creation

This is co-creation — not just consulting. If you're serious, I'll walk the whole path with you.

✉ Ready to begin? Email: gsconsulting@koreanhealingbeauty.com

→ [Book your Discovery Call today](#)



This isn't just about skin.

It's about creating a business that people trust, return to, and talk about.

You've built something real.

Now it's time to deepen its meaning — with skincare that works, rituals that resonate, and a consultant who gets what matters: science, care, and soul.

Whether you start with a single workshop, a skin coaching add-on, or a full brand refresh — I'm here to meet you where you are.

No pressure. No obligation. Just a smarter, quieter, emotionally intelligent way to grow.

Your clients are ready for more.

Let's build it — together.

→ [Book your Free Strategy Call](#)

✉ gsconsulting@koreanhealingbeauty.com

Thank you